

**PRESS RELEASE** FOR IMMEDIATE RELEASE

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Contact: Bill Nunes Jr. VP/Marketing Manager Oak Valley Community Bank 209-844-7505

## RIPON AND PATTERSON HIGH SCHOOL STUDENTS HONORED FOR FINANCIAL LITERACY ACHIEVEMENT

Oakdale, CA — Over 170 Ripon High School students and 50 Patterson High School students were celebrated for their completion of *Oak Valley Community Bank's University of Finance*. Government/Economics instructor Paul Calkins implemented the rigorous financial literacy curriculum during five periods of Government and Economics classes at Ripon High School this year; while Career Choices instructor Salina Moreno, implemented the program in two periods at Patterson High School. Thanks to a generous sponsorship by Oak Valley Community Bank, Ripon, Patterson and 2 other area high schools were given the opportunity to teach students about important topics in personal finance using a cutting edge blended-learning platform designed specifically for the digital native generation.

Ripon and Patterson High School teamed with Oak Valley Community Bank to incorporate the EverFi Financial Literacy E-Learning Platform into students' existing curricula. This online program uses the latest in new media technologies – adaptive-pathing, 3-D gaming, social networking, online animation, video, and messaging tools to bring complex financial concepts to life. Using the EverFi platform, students become certified in a wide variety of personal finance topics, such as budgeting, saving, using credit cards wisely, and financing higher education. "We are a community bank passionate about helping the next generation become more financially prepared for the future. As the only bank headquartered in Stanislaus County, this part of the valley is more to us than just a market area. For us this is an investment in our kids, our schools and our community," President Chris Courtney said.

## About Oak Valley Community Bank

Oak Valley Community Bank was founded in 1990 by a group of businessmen with a vision to make local banking available to its community. Thanks to our talented, dedicated staff, loyal customer base, shareholders and outstanding group of directors, this has become a reality, and our vision continues to grow.

With deep roots and strong branches, we strengthen our local communities and economies by channeling loan dollars back in the neighborhoods where our depositors call home. For more information visit <u>www.ovcb.com</u>

## About EverFi



EverFi is is building and operating the nation's largest network for K-12 online education in valuable content areas such as financial literacy, student loan management, alcohol prevention, and other key life skills for the 21st century student. EverFi's award-winning platform is designed to

provide a highly engaging experience for students and features the latest technology and instructional design, including rich media, high-definition video, 3D simulations and social networking. EverFi is powering a national movement that enables corporations and foundations to partner with schools and colleges in our network and license the use of the EverFi platform to deliver a measurable and lifelong impact on students. For more information, visit <u>www.everfi.com</u>

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